MEDICA

From innovation to real-world application

MEDICA 2026

Shaping Healthcare Systems

Meet
Health.
Future.
People.

MEDICA
16–19 Nov. 2026
Düsseldorf,
Germany

Messe Düsseldorf

Lead the change.
Shape the system.

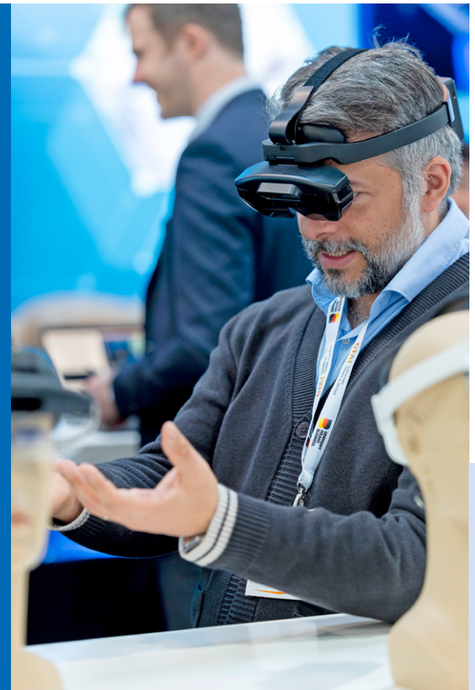
Healthcare systems are under pressure. Complexity is rising, resources are limited and innovation often fails to deliver real impact because it is not integrated into everyday care.

MEDICA 2026 drives exactly this shift. It moves beyond products and defines how solutions work together in real healthcare environments. The focus is no longer on what is possible, but on what is relevant.

→ **Position your solution in context**
Show how your solution works in real clinical applications.

→ **Meet the right decision-makers**
Connect with leaders across healthcare, industry and policy.

→ **Be part of system transformation**
From innovation to implementation.
Where future care models take shape.

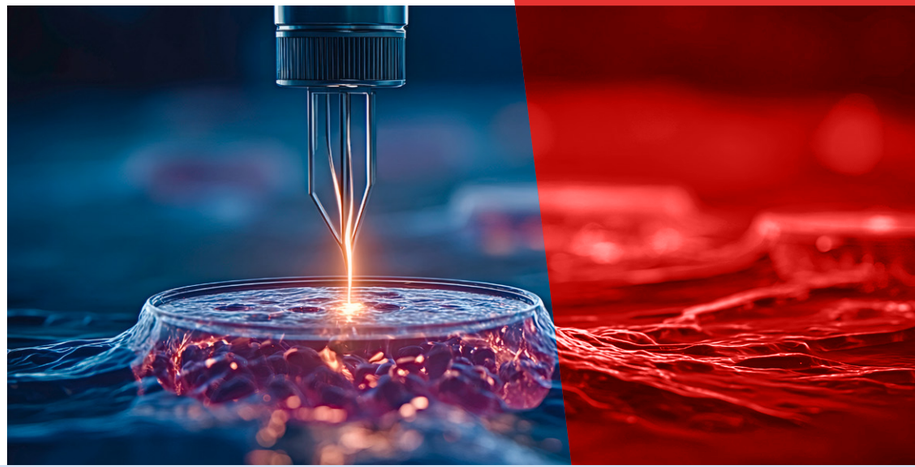


The key question for 2026:

Healthcare is evolving fast. Technologies are advancing, but relevance is no longer defined by innovation alone.

The question is no longer what your product can do.

The question is where it fits within the healthcare system of the future.



MEDICA defines the context to answer exactly that.

Learn more!

The future of healthcare is a system.

The Hospital of the Future shows how integrated care works in practice. Along real patient pathways, solutions are experienced in context, from emergency care and diagnostics to treatment and aftercare.

It brings together political decision makers, media and partners from industry, research and clinical practice to show how technologies, processes and infrastructure work together in practice, and where integration creates real impact. For companies, this changes the perspective. It is not about presenting a product.

It is about showing the role it plays within a real healthcare system.

Real-world application

The curated showcases bring integrated care to life. They show how solutions work together in real environments instead of being seen in isolation.

- Tele-intensive care in cooperation with leading hospitals
- Digital solutions for sleep medicine
- Applications for heart failure treatment
- Additional showcase projects from industry and research

From telemedicine to digital infrastructure, the focus is on real use cases and how solutions work together. This shows how future healthcare systems will operate.

MEDICA

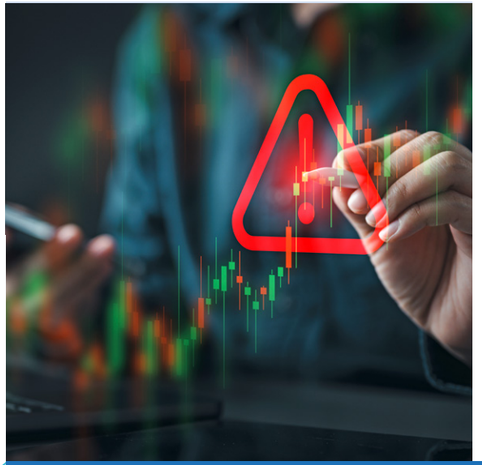
HOSPITAL OF THE
FUTURE
in cooperation with DGTelemed

Apply now!

Resilience defines performance under pressure.

Healthcare systems must function not only under normal conditions, but also under pressure. Disruptions in supply chains, cyber threats and increasing demands on infrastructure make resilience a key priority.

MEDICA 2026 places this topic at the centre. It focuses on how systems can remain stable, adaptable and ready to respond in critical situations.



Where resilience becomes real.

The 1st German Health Resilience Conference brings together key decision-makers from healthcare, politics, industry and critical infrastructure. For the first time, these groups are meeting in a dedicated format that connects strategy with real-world application. Concrete scenarios highlight system weaknesses and point to practical solutions.

- **New decision-making audiences**
  Engage with stakeholders beyond traditional healthcare markets.
- **System relevance**
  Position your solution in critical healthcare contexts.
- **Strategic dialogue**
  Be part of discussions that shape future system structures.

1st German Health Resilience Conference

Learn more!

The stage for what matters.

The MEDICA Main Stage is the central point of orientation for key developments in healthcare. It brings together leading voices from medicine, industry and policy to define what will shape the future of healthcare.

Topics such as smart hospitals, resilient systems, gender medicine and new care models are explored from both strategic and practical perspectives.

MEDICA MAIN STAGE

Healthcare is becoming more complex and interconnected.

MEDICA reflects this development by bringing together the topics that shape modern care.

What matters is not each topic on its own, but how they interact and form a connected system.

For companies, it offers a direct link to the conversations that define the market.

Discover now!

Define your role in the system.

MEDICA 2026 is structured around clinical relevance rather than product categories. This helps visitors find solutions for specific challenges and allows companies to position themselves within meaningful contexts. The exhibition areas reflect the key fields of modern healthcare, from diagnostics and digital health to clinical technologies and future hospital concepts.

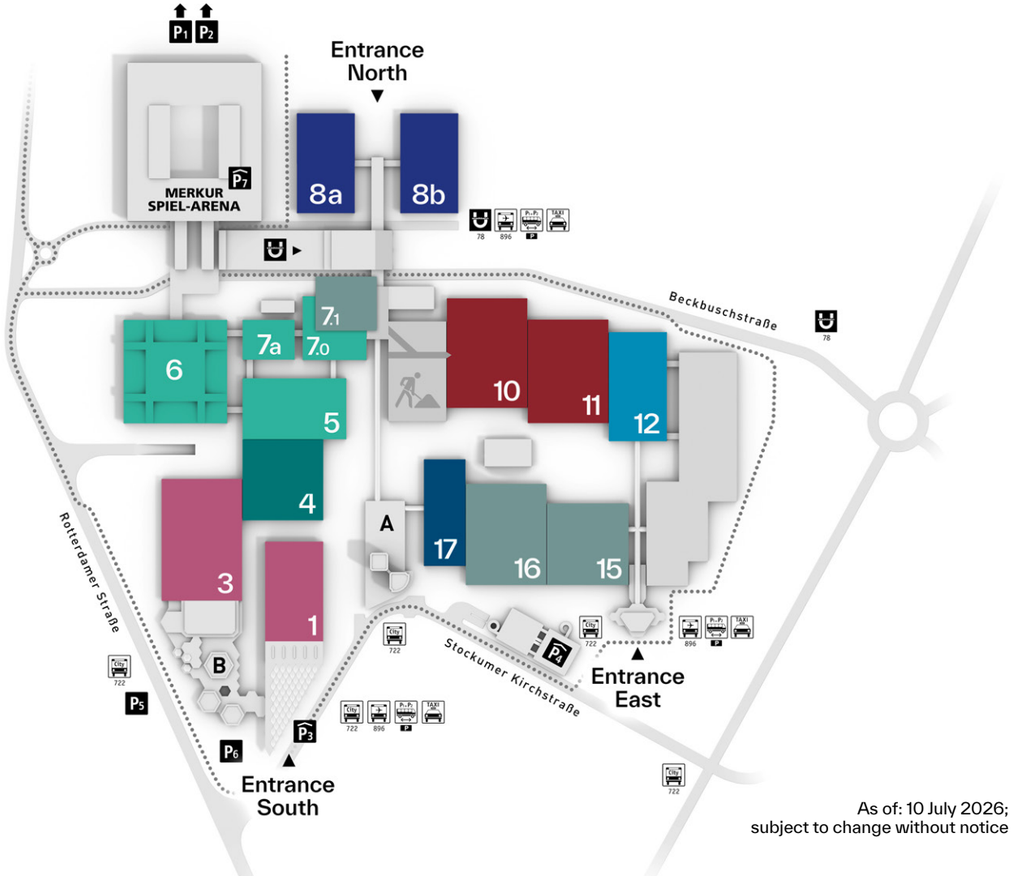
Home Care, Consumables & Hygiene — Halls 5, 6, 7a, 7.0

Sports, Prevention & Rehabilitation — Hall 4

MEDICA INFECTION CONTROL FORUM
MEDICA MEDICINE + SPORTS CONFERENCE
MEDICA SPORTS HUB
6th International Sports Pharmacy Symposium

Laboratory & Laboratory Diagnostics — Halls 1, 3

MEDICA LABMED FORUM, Hall 1



As of: 10 July 2026;
subject to change without notice

COMPAMED Health Tech — Halls 8a, 8b

COMPAMED HIGH TECH FORUM by IVAM, Hall 8a
COMPAMED SUPPLIERS FORUM by DeviceMed, Hall 8b

Healthcare Delivery & Clinical Excellence — Halls 10, 11

MEDICA INNOVATION FORUM, Hall 11
MEDICA ECON FORUM BY TK, Hall 10
MEDICA EMERGENCY & CRITICAL CARE FORUM, Hall 11
MEDICA TECH FORUM, Hall 10
1st German Health Resilience Conference, Hall 11

Healthcare Transformation Campus — Hall 12

MEDICA HOSPITAL OF THE FUTURE
MEDICA MAIN STAGE
WT CONFERENCE EUROPE
WT I WEARABLE TECHNOLOGIES PAVILION
Deutscher Krankenhaustag
Hospital Leadership Summit
Hospital Procurement Summit

Internationalisation & Country Pavilions — Halls 7.1, 15, 16

MEDICA MARKET ENTRY STAGE, Hall 15
European Pavilions, Hall 15
International Pavilions, Hall 7.1, 16

Digital Health, Innovation & Start-ups — Hall 17

MEDICA DIGITAL HEALTH STAGE
MEDICA START-UP PARK & STAGE

COMPAMED

One ecosystem

Innovation in healthcare does not begin in the hospital, nor does it end there. MEDICA and COMPAMED together cover the full value chain, from components and materials to clinical application.

This creates a unique healthcare ecosystem where suppliers, manufacturers and healthcare providers come together.

For companies, this means visibility within a broader context and access to partners across the entire industry.

Explore COMPAMED!

Where your solution becomes relevant.

MEDICA 2026 goes beyond visibility. It is about relevance.

Companies gain direct access to decision-makers, become part of curated formats and position their solutions within real healthcare systems.

The focus is not on showing more, but on showing what matters.

Be part of it!

Position your solution where healthcare is being rebuilt.

Join MEDICA 2026.
Become an exhibitor.

Register now!

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