



Leading International Trade Fair

DÜSSELDORF, GERMANY
15-18 NOVEMBER 2021

Member of  MEDICAlliance



World
Forum for
Medicine

www.medica.de

Be a part of MEDICA and COMPAMED 2021: New digital offer at MEDIA@ MEDICA

Dear media representatives,

MEDICA and COMPAMED 2021 will take place from 15 to 18 November 2021 at the Düsseldorf Exhibition Centre. This year we would again like to offer you the opportunity to present your trade media online on our newly developed Media Wall. In this way, we bring interested professionals closer to the international variety of titles in the media relevant to MEDICA and COMPAMED and enable you to make contact with new readers. By participating, you expand the presence of your trade medium on our MEDICA and COMPAMED Portal. In order to offer you the greatest possible reach, the Media Wall is online in three places: in the **Services for Visitors**, **Services for Exhibitors** and in the **Press** section of the MEDICA website. And that's not all: you can also reach your audience beyond the duration of the trade fair, because the Media Wall will be online before the start of the trade fair and up to three months after the end of the event.

You can find an example of the Media Wall here:

https://www.medica-tradefair.com/MEDICA21_MW_Bespiel_EN

Price: **250 € + VAT** per trade medium (logo and link). We will invoice you for the amount after the trade fair.

Have we aroused your interest?

Then please send the completed registration form, the **Media Info Form** and your **logo in JPEG format (350 x 200 pixels)** to the MEDICA Press Team BrownL@messe-duesseldorf.de by 05. November 2021. We kindly ask all participants to **fill in the Media Info Form digitally**. Hand written forms or other logo formats will not be accepted! All publishers with thematically relevant trade media can participate. Please understand that advertising material as well as publications with religious, political, ideological or other non-topic-related content are excluded.

We look forward to your participation!

Kind regards,

Your MEDICA und COMPAMED 2021 Press Team



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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung