

## Participation in the digital trade press stand at MEDICA 2024 + COMPAMED 2024 as a 'Cooperating Media'

Dear Sir or Madam,

MEDICA and COMPAMED will be held at the Düsseldorf Exhibition Centre from 11 to 14 November 2024. This year we would again like to offer you the opportunity to present your trade medium online as cooperating media at our digital trade press stand. In this way, we will bring interested professionals closer to the international variety of titles in the media relevant to MEDICA and COMPAMED and enable you to make contact with new readers with excellent specialist expertise.

### What does this mean in concrete terms?

By registering as a 'Cooperating Media' you will have the unique opportunity to present your trade journals online at our digital trade press stand. As an additional benefit, you will receive a special logo that identifies you as a 'Cooperating Media' and that you can use for your advertising purposes.

You can find an overview of the functions of the digital trade press stand using the example of the drupa trade fair here: [https://www.drupa.com/en/Visit/Services/Digital\\_Trade\\_Press\\_Stand](https://www.drupa.com/en/Visit/Services/Digital_Trade_Press_Stand)

### Digital Trade Press Stand:

- Cost: **€300 + VAT** per title - We will invoice you for the amount after the trade fairs.
- Possibility to expand your presence on the MEDICA + COMPAMED website.
- Early access for your readers before the start of the trade fair.

### Have we piqued your interest?

Please return the completed **application form**, the **media info form** and your **logo in JPEG format (350 x 200 pixels)** to the MEDICA press team [HarnauL@messe-duesseldorf.de](mailto:HarnauL@messe-duesseldorf.de) by **29.10.2024**.

We kindly ask all participants to fill in the media info form **digitally**. Unfortunately, forms filled in by hand or other logo formats will not be accepted!

All publishers with thematically relevant, regularly published trade media can participate. Please understand that advertising material as well as publications with religious, political, ideological or other non-thematic content are excluded.

We look forward to your registration!

With kind regards

Your Press Team



Member of  MEDICAlliance

DÜSSELDORF  
GERMANY

11-14  
NOVEMBER  
2024

[www.medica.de](http://www.medica.de)



Messe  
Düsseldorf

Messe Düsseldorf GmbH  
Postfach 10 10 06  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Deutschland


Telefon +49 211 4560 01  
Telefax +49 211 4560 668  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)


Geschäftsführung:  
Wolfram N. Diener (Vorsitzender)  
Marius Berlemann  
Bernhard J. Stempfle  
Vorsitzender des Aufsichtsrats:  
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
St.Nr. 105/5830/0663

Mitgliedschaften der  
Messe Düsseldorf:

 The global  
Association of the  
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 Ausstellungs- und  
Messe-Ausschuss der  
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 FKM – Gesellschaft zur  
Freiwilligen Kontrolle von  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center/Verwaltung